

JAKE SANDERSON

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773-936-6315

PROFESSIONAL EXPERIENCE

2009 – Present, Bridgeview Bank Group Web and Graphic Design Manager

Designer and developer of all print and online marketing materials for this Chicago-based community bank. Responsibilities of the Web and Graphic Design Manager include:

- Collaborating with marketing and cross-departmental teams to establish strategies, messaging, and deliverables.
- Designing all brochures, brand identity materials, print ads, logos, sales collateral, and direct mail campaigns from concept through production.
- Developing, building, and maintaining corporate Web sites, intranet utilities, online banner ads, and promotional landing pages.
- Conceptualizing and executing original content and graphics for company e-newsletter.
- Creating interior and exterior large-format graphics, banners, and digital signage for 16 branch locations.

2006 – 2009, Peterson Picture Co. Visual Communications Director

Web and graphic design responsibilities in the Sales and Marketing department included:

- Researching, constructing and administering Google, Yahoo, and Citysearch online pay-per-click campaigns.
- Creating online catalog and database of artwork utilized with e-commerce Web site.
- Laying out and installing trade-show booths, industry summit displays, and new showrooms.

2001 – 2006, Chicago Children's Museum Exhibits Manager / Lead Preparator

Responsibilities in the Exhibits and Design department included:

- Overseeing CCM's Early Childhood exhibits and family programming materials.
- Managing CCM's off-site exhibits, contracts, budgets, and exhibit updates.
- Supervising full-time and contracted exhibit preparator and operational staff.
- Fabricating custom exhibit components, displays, and support materials.

EDUCATION

The International Academy of Design and Technology – Chicago, IL

2006, Bachelor of Fine Arts Degree in Visual Communications – Multimedia Production and Design, Summa Cum Laude

The Ohio State University – Columbus, OH

1999, Bachelor of Fine Arts Degree in Studio Arts and Mixed Media

SKILLS

Graphic Design

Photoshop
Illustrator
InDesign

Web Design

HTML
CSS
JavaScript
Flash

Audio/Video

Final Cut Pro
After Effects
DVD Studio Pro
Pro Tools

Computer Platforms

Mac/PC
Microsoft Office Suite

AFFILIATIONS

The International Academy of Design and Technology Alumni Association – Chicago, IL

Founding member of the Academics Committee and Advisory Board
